

CALL TO ARTISTS!

Alliance of California Artists sponsored

A FINE ART SALE

Saturday, April 21st, 2012 10:00 am – 3:00 pm

7330 N Palm Ave., Fresno (Between Herndon & Alluvial)

The beautiful Resource Lenders parking lot

The art sale will have **booth/table spaces** around the center entrance and parking lot. It will be ideal for the sale/show with lots of space and high visibility from Palm Avenue.

1. There will be a flat fee of \$75.00 for a 10x10 space. Shared spaces are available for \$100.00 with a maximum of 2 artists.
2. **You are responsible for your own easels, canopies, tables, chairs, etc. There is limited shade.**
3. Spaces will be allocated on a first come first served basis.
4. A station will be available for credit card purchases with Paypal. Artists otherwise responsible for their own sales.
5. Artists will be responsible for credit card fees as imposed. No rain date. No electricity.
6. Lunch will be provided for artists and one helper.
7. All work entered in the show must be the artist's original artwork. No commercial, mass produced or work made from kits. Giclées and prints of the artist's work will be acceptable.
8. **You must have a valid California Resale License and be responsible for CA taxes.**
<http://www.boe.ca.gov/pdf/boe400spa.pdf>
9. **A meeting of the Artists will take place inside the lobby area at Resource Lenders on Saturday, April 7th at 10:00 am sharp. It is important that you or a representative attend this meeting, as we will be handing out your postcards and maps with your table/space locations.**
10. It is very important each Artist sends or gives out as many postcards during these weeks before the sale as possible.
11. Set up for the show will take place between 7:00 am – 9:30 am on Saturday, April 21st, 2012.
12. **DEADLINE FOR REGISTRATION: March 24th, 2012. NON-ACA members please send photos of three pieces of your work or website link with registration form or email to below email address. If you have previously been accepted, please skip this step.**

For any questions or concerns, please call Valerie at 559-269-5512 or email at vgreene100@comcast.net

-----Cut here and save top FYI-----

ACA ART SALE REGISTRATION FORM

Please PRINT.

ARTIST NAME: _____

ARTIST NAME: _____

SIGNATURES: _____

(Your signature here means that you have read and accept all above rules.)

ADDRESS: _____

TELEPHONE: _____ CELL: _____ EMAIL: _____

WEBSITE: _____ ART MEDIUM: _____

DESCRIPTION OF WORK: _____

NUMBER OF POSTCARD INVITATIONS REQUIRED: _____

___ 10x10 Space - \$75.00 \$ _____

___ Shared 10x10 Space - \$100.00 (Max. 2 Artists) \$ _____

___ Yes, I would like to renew/join ACA Membership at \$40 for the year \$ _____

TOTAL \$ _____

Please mail your registration form and check made payable to ACA to:

Valerie Greene, Art Sale Chair
3739 W Bullard #101, Fresno CA 93711